



E-Business Success: Using Technology to Take Your Business to the Next Level (Paperback)

By K L Graham

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.E-business Success: Using Technology to Take Your Business to the Next Level is a useful resource guide to help the owners and decision makers of small and medium sized businesses utilize technology more effectively to enhance or improve their businesses. Some of the topics covered are: Making a profitable web site that works 24/7 Effective use of mobile web sites Streamlining business processes Search Engine Optimization Utilizing e-marketing strategies and social networking to promote your business Delegating responsibility Attaining a paperless office You will also find chapters with helpful tips on business ethics and achieving a workable family-business balance. This book will help you put effective e-business processes and techniques in place or reevaluate your existing processes to take your business to the next level of success.



READ ONLINE
[4.71 MB]

Reviews

This is an incredible ebook which i actually have ever go through. This can be for those who statte that there had not been a really worth reading. I am just quickly can get a delight of reading a published book.

-- **Ms. Colleen Ziemann V**

The book is great and fantastic. It is probably the most remarkable pdf i have got read through. You can expect to like the way the article writer compose this ebook.

-- **Mr. Ethel Schmeler**