



Hiring 3.0: New Rules for the New Economy (Paperback)

By Barry Shamis

Leverage Press, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Global economic conditions have changed dramatically and as a result the challenge of recruiting and hiring the best employees has gotten much more difficult. In Hiring 3.0 New Rules For The New Economy, the author looks at these changes and provides a step-by-step guide to winning the war for talent. In a simple, easy to read manner, this book presents an entire recruiting and selection system and that is completely optimized for the new economic conditions. Global competition, high unemployment, changing business needs all contribute to rendering the current recruitment and selections systems obsolete. Everything from using social media to recruit to building profiles of successful employees to asking the right interview questions is covered in great detail. Every step from a business need not being addressed to the right person in the right job at the right time delivering the right results is wrapped into a complete system. All of the concepts, tools, advice and recommendations are based on more than 30 years of real-world testing. This book does not contain a theoretical approach but instead...

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